enactor

The Power of Enactor's Innovations - Retail Self-Sufficiency

How Enactor delivers superior application performance

Part 2

What's in it for you?

Headless POS

We can plug our POS into any UI technology. Either your or our web developers can write any POS or SCO front end, for any app or vertical. We have customers doing this today.

- Nail down UIs to get the perfect staff and customer experience.
- Retailers can be more agile around these experiences and can innovate more quickly to add functions.
- Retailers can be self-sufficient.

Customer Self-sufficiency

Our Toolkit means that customers with IT departments can take control of their digital destiny and do all of their own development. Tier 1s like O'Reilly Auto Parts are doing this!

- Deliver own upgrade roadmap.
- Deliver revenue-seeking propositions.
- Can set their own technical agenda.
- Agility around experiences.
- Business Speed.

What's in it for you?

The extra flexibility on top of microservices provides:

Delivery of solutions more appropriate for an enterprise retailer which bolster experiences and performance.

Ability to add more functions more easily.

Enable changes to functionality more easily to help experiences and processes.

Ability to be more reactive to business requirements both online and in-store.

Tooling in Headless Commerce

Enactor has been building software with microservices for many years. But we have found that you also need the right tooling in order to get the real power from them. That's what we have.

Business Processes

Our ability to deliver headless commerce is propped up with a powerful business process engine and tools for building them. For example, inventory process, ordering, loyalty and customer interactions can all be driven by them.

Bespoke business processes can create efficiencies in things like inventory and orders such as:

- Giving good data for third-party systems like finance.
- Be able to leverage stock from other places (e.g. from other stores) in fulfilment.

Customise process for customer engagement (e.g. the click and collect process, loyalty engagement).

Reducing reliance on paper-based processes.

Enactor has a different way.

We believe in inherent innovation, which can only come from changing the current model, enabling retailers to change business processes quickly as consumer demands change and new technologies emerge in support of the consumer experience.

Enactor is built using products and tools in a completely different way. We have put supporting rapid software change, ease of upgrades, knowledge transfer and self-sufficiency right at the heart of what we do for our customers. The world of modern retailing and commerce is extremely competitive; being reactive and innovative is more critical than ever and controlling needless costs on IT is a critical part of that.

So get in touch to find out how we can make those questions go away!

Download our Headless Commerce Technical document for more information, or get in touch:

https://www.enactor.co/category/resources/
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